

Historic, Archive Document

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Cucumbers

STAYS GREEN—A marked improvement over all other strains of White Spine, and since its introduction a few years ago it has proven a most profitable variety with all truckers who have grown it, bringing better prices than most any other variety. The vine is very hardy, and its earliness has been developed until the first fruit is ready for shipment a week or more in advance of the best White Spine. The color is a clear, rich green, brilliant and permanent to an extraordinary degree. In productiveness it ranks first, the cucumbers being set in profusion, and of unequalled symmetry and uniformity.

EARLY FORTUNE

An attractive variety, and has become very popular. Early Fortune is now being largely grown by market gardeners and shippers both north and south. In color it is an attractive deep green, which it retains much longer than most other sorts. Being fine grained, its white flesh is exceedingly crisp and brittle, excellent for slicing.

A NEW WATERMELON OF A DISTINCT TYPE

I have developed a remarkable watermelon in this new variety, which will attract the attention of commercial growers and produce firms that seek a big fine melon, and will be equally as pleasing to the local market growers. It will average, grown under the same conditions as other melons, much larger, not unusual to produce melons weighing over 80 pounds. This variety certainly should appeal to growers catering to markets that will pay satisfactory prices for attractive products. Eating and shipping quality, productiveness and size were the things I had in mind in propagating this melon, and have been successful beyond my fondest expectations.

The rind is thin for such an enormous size melon, is extremely tough, and will stand ordinary handling and shipping with no bad effects; the meat is sparkling red with no white parts, of a delicious flavor. The melon is a rich green with mottled stripes. This is really a quality article, and in many respects surpasses any other variety of the melon family.

I have only a small amount of seed which I am guarding as closely as though it were diamonds; the seeds are creamy white, an 80-pound melon contains not more than 3 ounces of seed. As a grower of 32 years' practical knowledge and experience growing and shipping watermelons, I have no doubt of it attracting the immediate attention of commercial growers, for it is without a doubt the most profitable melon that can be raised from a grower's point.

Sold only in 1-lb. Sealed Bags at \$2.00 lb.

Watermelon

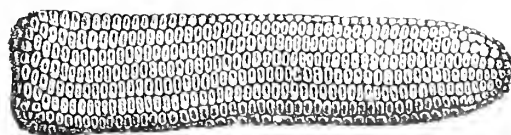
German, WASSERMELONE; French, MELON d'EAU; Spanish, ZANDIA

The Watermelon is a native of Jefferson County, Florida. From the botanical standpoint it belongs to the group "Cucurbitaceae," and is known to the botanist as "Citrullus Vulgaris." It can be grown to a limited extent in every State in the Union, but by far the heaviest production is to be found in the Southeastern, Southern and Southwestern parts of the United States. It is interesting to note that the heavy commercial area coincides very nearly with that over which the long-leaf pine is naturally distributed. Of these various areas the Southeastern section is by far the most important.

D. H. GILBERT, Seed Grower
Monticello, Florida

Florida Flint Corn

A product of my own which I have succeeded in perfecting after years of careful selection from the choicest native Florida Flint Corn. By carefully selecting the seed each year, and allowing the blades to remain on the stalk until it was thoroughly matured, I have built up a strain of exceptionally fine Flint Corn, large, strong growing plant, with luxuriant dark green leaves and large stalk. Ears large, with from 12 to 16 rows, kernels broad and long, cob medium size. I have never known this corn to fail in making a heavy crop.



Cantaloupes

SALMON-TINT POLLOCK NO. 10-25

This is an early melon of the solid netted type. Thick, luscious flesh of a genuine salmon tint shading to green near the rind. A splendid keeper that stands shipping particularly well and always arrives in excellent condition. It is a prolific yielder of foremost quality.

HALE'S BEST

This new variety originated in the Imperial Valley of California. It is a remarkably early melon of fine flavor and the earliest of the Rocky Ford Cantaloupes. The rich salmon flesh is exceptionally thick and of a sweet luscious and superb flavor. The fruits are oval and heavily netted, produced on vines of considerable hardness. Seed cavity is small. Very popular with Colorado shippers, who recommend it highly.

Gilbert's Creation (New)



Vegetable Seed Trials



Sec. 435 1/2, P. L. & R.

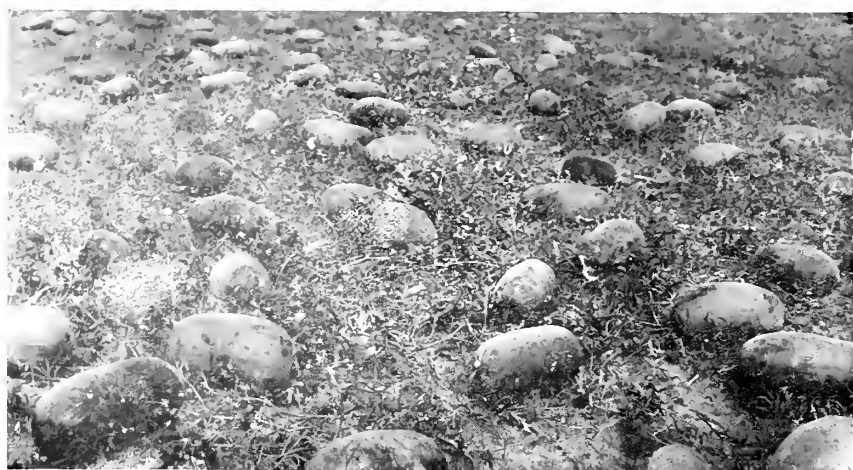
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Monticello, Florida
Permit No. 6



1931
D. H. Shormaker
Bureau of Plant Industry
U. S. Department of Agriculture
Washington D. C.

"The greatest satisfaction from planting Gilbert's Watermelon Seed is at harvest time."



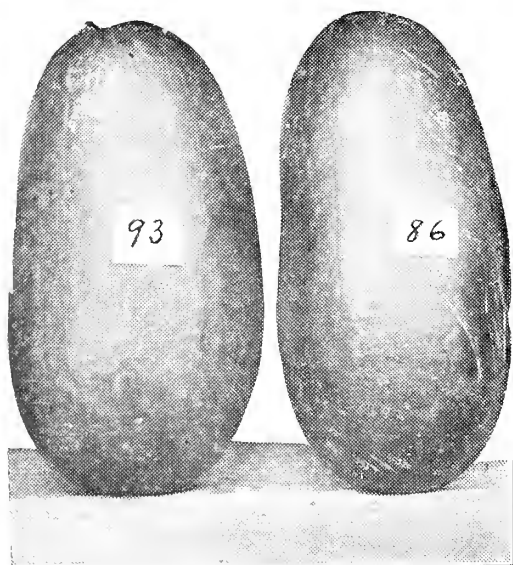
FIELD OF WONDERMELONS

Reuter's Wondermelon

A variety which has become one of the favorites. No watermelon has received more praise in the short time of its existence, and justly so, for it is one of the finest flavored melons raised. It is also very productive grows great quantities of big, fine, dark glossy green melons, fully as good eating quality as any melon. The rind is rather thin but reasonably tough to insure good carrying for short hauls, and any market that receives this melon will sell to good advantage. Grows long and thick, seeds white, flesh deep red and juicy sweet. I can unreservedly recommend this melon for the market gardeners and large truckers. It will please and satisfy those who like good melons. Note the picture—a field of Wondermelons.

"Stone Mountain" or "Dixie Belle"

This Melon is very popular in the South. It is one of the best among the round watermelons, and has attained the leadership among these sorts. It is very sweet, grows large and is almost round in shape. The picture at the right hand of this page is a fair representative of the fruit. It is mingled dark green in color, medium hard rind, the flesh is deep red. Under normal conditions this variety will produce melons weighing over 50 pounds, and will command highest price on any market where quality is first consideration. Every melon grower should give this variety a try-cut, whether you like a round melon or not; when you have tasted the delicious flavor and sweetness of the melon you will forget the shape, the real value is on the inside. It is very prolific and has very few seeds, which are white with dark rings, with an occasional black seed.

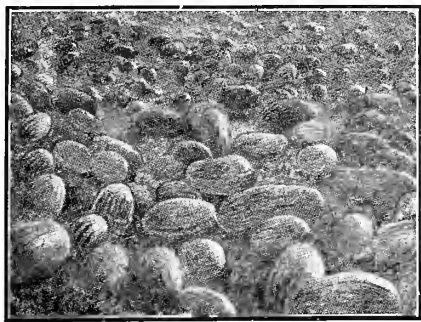


Gilbert's "Improved Excel"

Produces melons eighteen to twenty-two inches long by twelve to sixteen inches in diameter, and weighing over forty pounds; the dark green rind, indistinctly striped, is tough and easily withstands far distant shipment. The deep red flesh is crisp, melting and of finest flavor, free from core or hard centers, heart large and very firm with small seed cavity.

NOTE.—Improved Excel is the result of careful breeding and selection of the original Excel Watermelon, which has both white and black seeds. I was successful in breeding this strain to all white seed with black rings or tips. The melon grows larger and more uniform, with no round melons making a much more satisfactory melon.

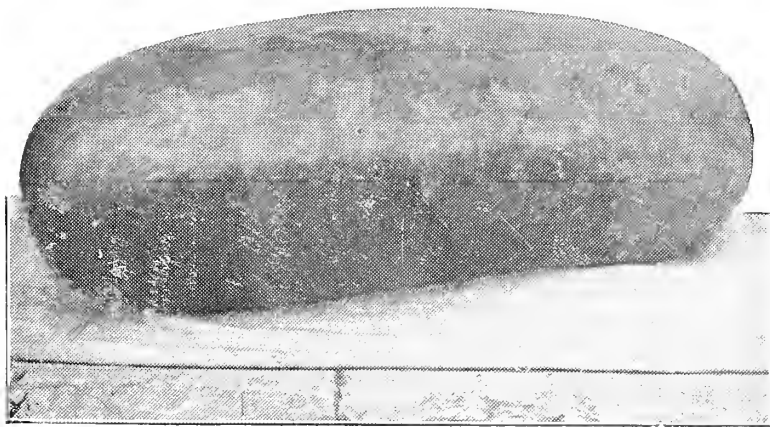
Tendersweet (Yellow Flesh)



Is a new yellow fleshed watermelon. The flesh is very tender and melting, of a fine sugary and delicious flavor, surpassing many of the red fleshed melons; the outside skin is dark green mingled with stripes of a lighter green, grows oblong in shape; medium large size with firm, hard rind, very prolific, and should prove a popular watermelon for home gardens.

Halbert Honey

Often called the sweetest of all melons. In quality, Halbert's Honey is simply wonderful, and of a rich fruity flavor. Entirely devoid of fibrous substances,



the sweet flesh melts away in the mouth like so much honey, even after the largest bite of "heart." This is surely a sweet melon, and its delicious crimson red flesh extends nearly to the skin, the rind being very thin and brittle. The melon is long in shape, and the dark green skin makes it very attractive. The hardy vines are remarkably prolific. The crop covers the ground, and it is not uncommon to see four or five melons growing in a heap together. It is quite early, a good feature for the commercial grower. The flesh is tender and luscious, extra sweet. The rind is not tough or thick enough for long distance shipping, but this is a prime favorite for local markets and home use. In good soil, will yield melons weighing 50 pounds.

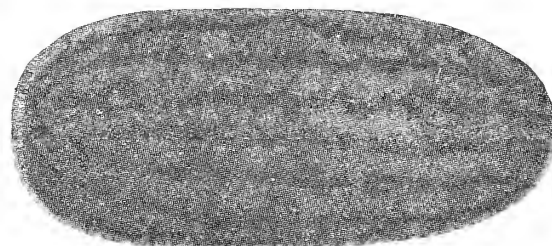


"Thurmond Grey"

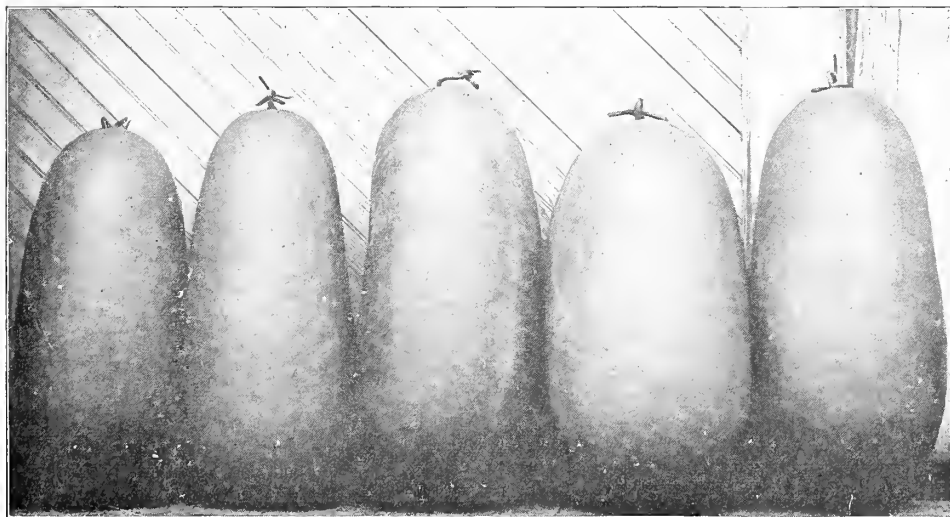
Has permanently taken a place among the best shipping varieties of melon. It grows to large size, productive, and is a good shipping sort, sells to good advantage in the principal markets. The flesh being firm will not break when sliced, the color of rind is greenish grey. I consider the Thurmond Grey one of the best market sorts and recommend it for trial. The seed I am offering were saved from very choice melons, true to type and from crops raised expressly for seed. There is no better seed of this variety.

Florida Favorite

(Improved)



A long melon with dark green skin faintly striped with a lighter green; deep red flesh of excellent flavor, one of the best table sort; fairly good shipper. Seeds White.



Improved "Irish Grey"

Is a very valuable melon, the productiveness is wonderful, the eating quality is all that could be desired in a watermelon, the sparkling red flesh is very sweet and entirely free from hard centers or stringiness, yet the flesh is very firm and compact and will not break when sliced. The size is uniformly large, color of rind yellowish grey, ripens medium early, will keep in good condition for a long time after picking and is one of the best shippers.



There has never been, so far, a watermelon introduced that became as popular as the Watson. It will be planted commercially for a long time yet, if the planter can be assured of high quality seed.

I was very successful in breeding a strain of this favorite melon which shows no hard white centers. Believe I have improved the Watson melon to the highest degree of perfection in Gilbert's Cut-Red Strain, grows big glossy green rind melons and red meat.

In order to overcome any doubt whatsoever as to the trueness and quality of the Watson seed I offer for sale, I am making affidavit that the seed were saved from selected melons with red meat and from crops raised expressly for seed purposes.

Gilbert's Cut-Red Watson

AFFIDAVIT

STATE OF FLORIDA }
JEFFERSON COUNTY }

Before the undersigned authority on this 2nd. day of November A. D. 1929, personally appeared D. H. Gilbert, seed grower, to me well known and being first duly sworn, says: that he is a citizen and resident of said County and State, and is over twenty-one years of age, says:

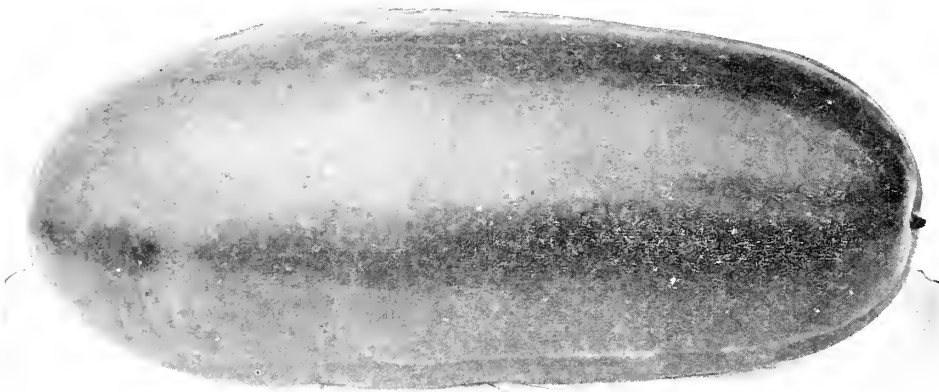
The Cut-Red Watson Watermelon Seed offered here were saved from nice uniform melons which cut red meat and from crops grown expressly for seed purposes.

D. H. Gilbert

Sworn to and subscribed before me this 2nd. day of November, 1929.

J. E. Anderson

Notary Public, State of Florida at large. My commission expires March 11, 1933.



Gilbert's New Ribault Watermelon

(FORMERLY RADIO)

RIBAULT is long and thick in shape, measuring 24 to 30 inches long by 16 to 20 inches in diameter. The rind is dark green, indistinctly striped with mingled lighter green. The young melons will show stripes, but as they develop and ripen the stripes fade away leaving a dark glossy green color. The rind is medium thick and will stand rough usage during shipping; under ordinary handling the rind will not break. The meat is red and sweet and free from hard centers. It grows remarkably large, and is very prolific, not unusual to grow 600 melons per acre, weighing 40 pounds each. This new watermelon is likely to revolutionize the watermelon shipping business, for it will make increased profits for the growers and at the same time meet with favor with the buyers, especially those demanding big sizes. You will make no mistake to plant this remarkable watermelon.

NOTE:—Name changed account of the word Radio being copyrighted as applied to vegetable seeds, by another firm.

"Ribault," a Protestant, headed a colony of Huguenots who landed in Florida in 1562, was the first white man reported to eat a Watermelon in America, found growing in Jefferson County, near the present site of Monticello, cultivated by the Natchez Indians—hence the name "Ribault."

Gilbert's "Improved Kleckley Sweet"

Years ago I set out to perfect a better strain of this favorite melon, for the reason it was showing some deterioration; melons were not all growing uniform in size, and with the feeling that it is a grower's duty to keep the type of all good melons up to standard, I rigidly selected and bred this type until I now have a much better melon than the old strain Kleckley Sweet. This improved strain grows uniformly large, retaining all of the fine qualities as a table melon, with an important added feature of having much harder rind. The seed are creamy white, with an occasional seed showing brown smear. The color of rind remains the same—dark bluish green—and grows much larger.

